



# Kamil Ornal

UX Designer

0 739 384 0548

kamilornal@gmail.com

in LinkedIn

Portfolio

## Work Experience

### UX Specialist at Design Bundles

Aug 2021 - Aug 2022 | London, UK

- Improved usability of webpages to enhance user experience & increase user conversion rates
- Conducted stakeholder interviews to gather insights & inform design decisions, resulting in improved task efficiency
- Collaborated with SEO managers and CEO to integrate SEO insights into design decisions for improved discoverability
- Conducted comprehensive user research & testing to identify pain points, resulting in increased success rates
- Worked with support teams, enhancing internal user curation tools & streamlining processes to align with business goals

### UX Design Intern at JAM BC

Nov 2018 - Feb 2019 | London, UK

- Utilised an iterative design process, from wireframing to prototyping, ensuring a user-centric experience
- Collaborated with cross-functional teams to identify user needs, increasing user engagement & performance
- Leveraged A/B testing to validate design choices, using data to refine interactions and increase task efficiency

### Design Studio Assistant at Sketch Laser Cutting

Oct 2017 - Oct 2018 | London, UK

- Effectively managed a laser cutting projects schedule, improving turnaround times & enhancing customer satisfaction
- Managed brand social media accounts, curating content to increase user engagement & brand awareness
- Collaborated with clients, guiding them through artwork design, suggesting suitable materials and design modifications
- Managed end-to-end 2D artwork creation, ensuring client satisfaction and efficient workflow

### Product Designer at Love & Robots

Jan 2015 - Jan 2016 | Dublin, Ireland

- Upon successful work placement, I was asked to stay on
- Adopted an iterative prototype design process and 3D printing to test & refine prototype designs, resulting in successful launch of new products & increased revenue

### Work Placement at Love & Robots

Jun 2014 - Jan 2016 | Dublin, Ireland

## About Me

I'm a UX designer with background in hospitality management. Fusing analysis with creativity, I design impactful products that bridge user needs and business goals. Let's collaborate while also indulging in some gaming & quirky conversations!

## Soft Skills

Design thinking

Collaboration

Problem solving

Critical thinking

## Hard Skills

User research

User testing

Prototyping

UI design

Information architecture

Wireframing

Figma

Adobe XD

Hotjar

Adobe Suite

HTML

CSS

Javascript



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## Projects

### Caidr, for Clinova LTD

Led end-to-end UX, JAM BC

Led user-centric design of medical diagnostic software, enhancing usability. Collaborated with stakeholders, iterated prototypes, and conducted usability tests

### Spareroom

Redesign Project, Personal

Redesigned property rental app for enhanced user exploration. Applied user insights and streamlined property search, boosting user engagement and user satisfaction

## Education

### B.Sc. Product Design: Innovation & Marketing

2012 - 2016 | Maynooth University, Ireland

Results 2:1

### Master Digital Product Design

Aug 2023 | Udemy

### UX Design College Class

Mar 2021 | Udemy

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